

## Invest in **Tunisia**, The Next Opportunity

## Investir en **Tunisie**, l'Opportunité à Venir

## إستثمر في تونس، فرصتك للمستقبل

20<sup>th</sup>& 21<sup>st</sup> June 2019/ LAICO Hotel- **Tunis**

### TIF 2019 PROGRAMME

#### Day 1 – Thursday 20<sup>th</sup> June 2019

12 : 00 – 17:00

Registration

Groundfloor

17:00 – 18:30

« Oya » Room–Mezzanine

### Tunisia Investment Forum 2019 Opening Ceremony

**Hosts:** Ms Courtney Fingar & Mr Mehdi Kattou

- **Part One:**
  - HE Mr. Zied Ladhari, Minister of Development, Investment and International Cooperation
  - Mr Mark Xue, Huawei Vice President for Public Affairs
  - Mr Philippe Vogeleer, Vodafone Director of External Affairs
  - Mr Dominick Moxon-Tritsch, Bolt Global Director of Public Policy
  - Mr Jeremy Hodara, Jumia Co-Founder
  - Mr Arnault Bertrand, EY Government & Public Sector Global Managing Partner
- **Part Two:**
  - HE Mr. Youssef Chahed, Head of the Tunisian Government (Fireside Talk with Ms Courtney Fingar, Editor FDi Intelligence at Financial Times)
- **Part Three: Effective Launch of the Digital Platform**
  - HE Mr. Youssef Chahed, Head of the Tunisian Government
  - HE Mr. Zied Ladhari, Minister of Development, Investment and International Cooperation
  - Mr. Beligh Ben Soltane, President of the Tunisian Investment Authority

18:30 – 19:30

« Oya » Room–Mezzanine

### FIPA- Tunisia 2019 Awards Ceremony

The FIPA awards are given to foreign companies based in Tunisia that have distinguished themselves in their positive contribution and commitment to an inclusive and sustainable economy.

**Hosts:** Ms Courtney Fingar & Mr Mehdi Kattou

19:30 – 20:30

## Cocktail Reception

Day 2 – Friday 21<sup>st</sup> June 2019

« Oya » Room–Mezzanine

09:05 – 10:05

### PLENARY SESSION 1

#### Seizing the Opportunity: **TUNISIA**'s Current Success

The main day's opening session will frame the Forum's agenda by looking at the achievements of Tunisia over the last few years. The conversation will look at current investment success across the whole economy and place Tunisia within the international economic landscape.

**Moderator:** Mr Andrew Collingwood, Director Expectation State

- Ms Alya Hedda, Co-chairman and Director Opalia Pharma Recordati
- Mr Jeroen Deen, Vice President ECI BU/Managing Director Yazaki Tunisia & Paris
- Ms Nathalie Climence, Head of corporate investments EU Neighbourhood Department-European Investment Bank
- Ms Maddisson Abboud, Associate Manager US Chamber of Commerce
- **Closing Remarks** by HE Mr. Slim Feriani, Minister of Industry and SMEs

10:10 – 11:10

### PLENARY SESSION 2: Success Stories

« Oya » Room–Mezzanine

#### Local Talent: Opportunity for new and continued investment

This session will tell the story of why Tunisia is an investment opportunity through the voices of the country's start-ups and entrepreneurs. It will highlight the wide variety of well-educated human resources available to international investors, as well as the dynamism within the Tunisian business landscape through a series of 'pitches' to the audience.

**Moderator:** Mr Hamza Belloumi, Shems Fm

- Mr Karim Jouini, Expensya, CEO
- Ms Lamia Fourati, One Tech Group, Chief Strategy Officer
- Ms Emna Jallouli, Med.tn, Co-founder
- Mr Hedi Zaher, Datavora, CEO
- Mr Joscha Raue, Think IT, Co-Founder
- **Closing remarks** by HE Mrs. Saida Ounissi, Minister of Employment and Professional Training

11 :10– 11:30

## Coffee Break

11:30 – 12:45

### PLENARY SESSION 3

« Oya » Room–Mezzanine

#### Creating Opportunity from Challenges: Growing the investment ecosystem in **TUNISIA**

Tunisia has to think innovatively to attract international investment in a competitive global context. With insight from pre-forum events and preceding sessions, this panel will explore how challenges can be overcome by looking at steps being taken to grow the Tunisian investment ecosystem.

**Moderator:** Ms Courtney Fingar, Editor FDI Intelligence at Financial Times

- Mr Samir Abhyankar, Partner TPG
- Mr Michael Green, Founder Social Progress Imperative

- **Mr Karim Hajjaji**, COO Santander
- **Closing remarks** by **HE Mr. Zied Ladhari**, Minister of Development, Investment and International Cooperation

12:45 – 14:00

## Networking Buffet Lunch

14:00- 15:30

### CLOSED SECTORAL ROUNDTABLES SESSION 1

1. Digital & Start-ups
2. Pharmaceutical industry & Health services

15:30 – 15:45

## Coffee Break

15:45- 17:15

### CLOSED SECTORAL ROUNDTABLES SESSION 2

3. Agribusiness
4. Automotive

17:30- 18:00

## TIF WHITE PAPER PRESENTATION