



High-level launch of OECD report

FDI Qualities Review of Tunisia:

Boosting productivity and creating quality jobs

Ramada Hotel, Gammarth, Tunis

12 June 2024, 13:30-15:30

Context

The 21st edition of the Tunisia Investment Forum (TIF): "EU-Tunisia Business Forum", will be held on June 12 and 13, 2024, in Tunis, under the theme "*Tunisia, Where Sustainability Meets Opportunity*". TIF 2024 aims to spotlight Tunisia's steadfast commitment to sustainable development while showcasing investment prospects across diverse sectors. This major event, jointly organised by "Invest in Tunisia Agency" (FIPA), under the aegis of the Ministry of Economy and Planning, and the European Union (EU) is a leading economic gathering in Tunisia. This year's special edition, "EU-Tunisia Business Forum", highlights the strong and ongoing partnership between Tunisia and the EU and shared commitment to fostering investment and collaboration between the two shores of the Mediterranean.

The launch of the *OECD FDI Qualities Review of Tunisia* will take place [as a side event of the TIF](#) to enrich the high-level policy discussions on investment in Tunisia. The review examines how foreign direct investment (FDI) supports Tunisia achieving the Sustainable Development Goals (SDGs) and its ambition of becoming a leading knowledge-based economy. It assesses the contribution of FDI to productivity, innovation, trade, job quality and skills development and provides future policy directions to increase the positive impact of FDI on sustainable development.

The review was prepared by the OECD in cooperation with FIPA and with the support of a dedicated taskforce that included: Ministry of Economy and Planning, National Statistical Office, Tunisian Investment Authority, and Agency for Industry and Innovation. This co-operation between Tunisia and the OECD is part of the [OECD FDI Qualities Initiative](#) and [EU-OECD Programme on Investment in the Mediterranean](#), which supports reform efforts to advance sustainable growth in the Middle East and North Africa region.

Language

The discussions will be in French and English. Interpretation will be available.

Registration

Please register on www.tunisiainvestmentforum.tn. Attendance is in-person.

Agenda

13.30-13.45 Registration of participants

13.45-14.00 Opening remarks

- H.E. Mr. Samir ABDELHAFIDH, State Secretary, Ministry of Economy and Planning
- Mr. Florian ERMACORA, Head of Unit, North Africa, DG NEAR, European Commission
- Ms. Ana NOVIK, Head, OECD Investment Division

14.00-14.15 FDI Qualities Review of Tunisia: highlights and key policy directions

- Mr. Fares AL-HUSSAMI, Head of FDI Qualities, OECD Investment Division

14.15-14.20 Group photo

14.20-15.20 High-level Panel Discussion: Sustainable investment in support of Tunisia's future development aspirations

Chair: Mr. Alaya BECHEIKH, Director-General, Tunisian Institute of Competitiveness and Quantitative Studies

- Mr. Mohamed OUERTATENI, President, Tunisian Investment Fund
- Mr. Aslan BERJEB, President, Confederation of Citizen Enterprises Tunisia (CONNECT)
- Ms. Chantal DUPASQUIER, Chief of Investment Policy Reviews, UNCTAD
- Mr. Wissem BADRI, CEO, KROMBERG & SCHUBERT Tunisia
- Ms. Ana NOVIK, Head, OECD Investment Division
- Mr. Florian ERMACORA, Head of Unit, North Africa, DG NEAR, European Commission

Questions or interventions from the floor

15.20-15.30 The way ahead: what next steps to prioritise reforms for sustainable investment

- Mr. Fares AL-HUSSAMI, Head of FDI Qualities, OECD Investment Division
- Mr. Jalel TEBIB, Director-General, Invest in Tunisia Agency, FIPA Tunisia

15.30 Cocktail invitation